



TAYLOR'S COMMUNITY
Inspiring and Impacting The Community
An Initiative by Taylor's Education Group

CIMB Islamic Rider Entrepreneur Program

IMPACT REPORT

Inisiatif i-Tekad oleh



CIMB ISLAMIC



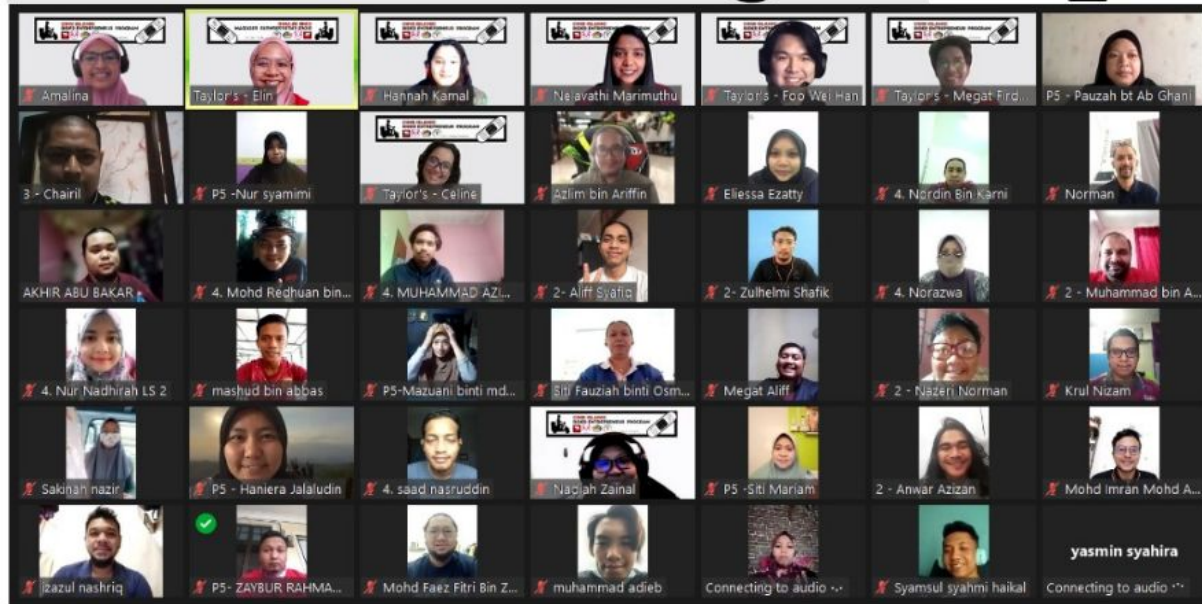
Taylor's Education Group



foodpanda



BOOTCAMP HARI 1



TARIKH	HARI	MASA	PLATFORM
24 OGOS 2021	SELASA	9.30 PAGI- 1 TENGAHARI	ZOOM MEETING

CIMB ISLAMIC Rider Entrepreneur Program

Impact Measurement : Class 1



Module:
Basics of Entrepreneurship



24th August 2021
9am - 1pm



39/42 (93%)
participants

2 dropouts
1 absent

KEY TAKEAWAYS

Importance of Vision
& Mission in a business.

Setting the right target
audience & marketing
strategies,

Digital marketing tips &
usage of social media
platforms

FEEDBACKS

Classes to shift to
weekends instead

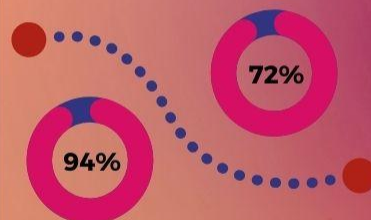
Create a
quiz session

Audio to be
improved

SATISFACTION RATE



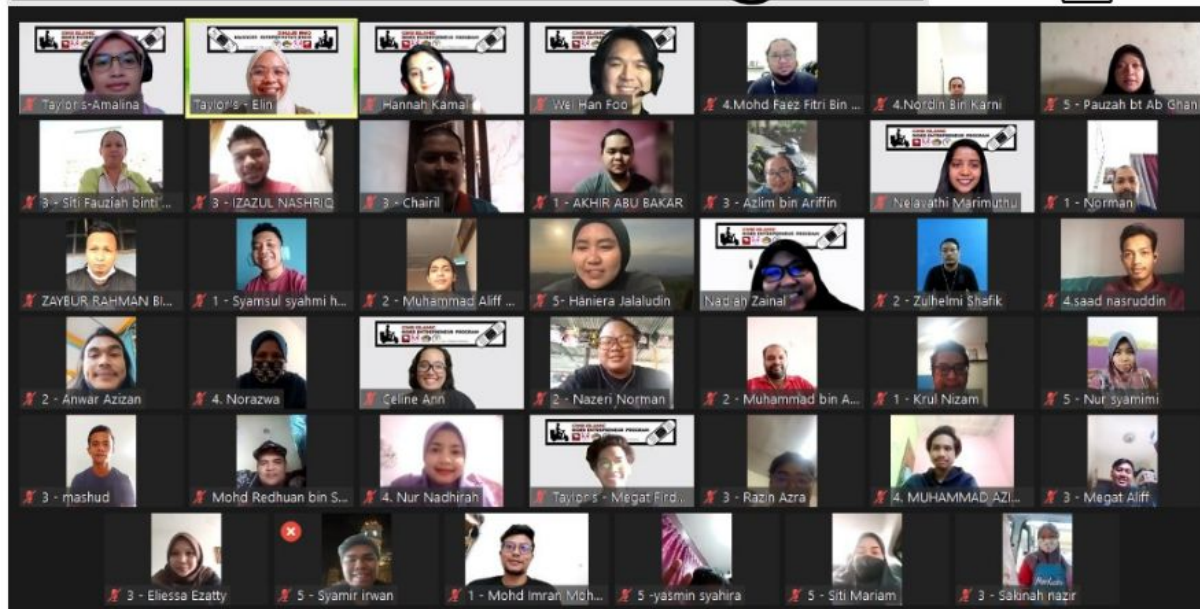
First time being exposed
to a marketing related class



Agreed today's module has
the potential to increase
business revenue



BOOTCAMP
HARI
2



TARIKH
25 OGOS 2021

HARI
RABU

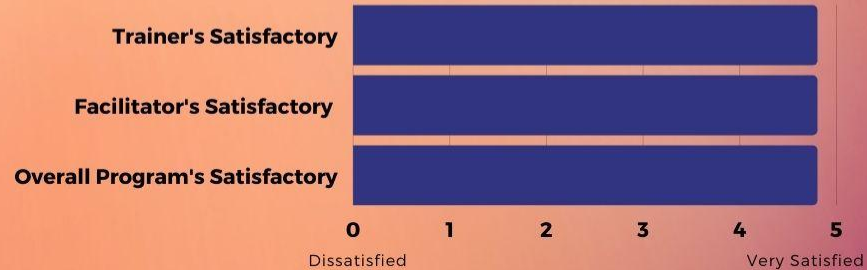
MASA
9.30 PAGI- 1 TENGAHARI

PLATFORM
ZOOM MEETING

CIMB ISLAMIC Rider Entrepreneur Program

Impact Measurement : Class 2

SATISFACTION RATE



KEY TAKEAWAYS

Qualities & characteristics needed for an entrepreneur

Solutions towards risk & challenges in business

Awareness of emotional well-being with ways to overcome stress

FEEDBACKS

To add Q&A session for the participants to share views

Need extra time or classes

Content was very knowledgeable

Module:

Emotional Well-being & Risk in Business

25th August 2021
9am - 1pm

35/42 (83%) participants

5 dropouts
2 absent

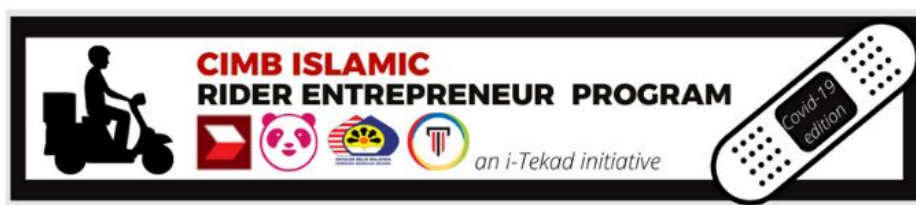


Agreed today's session will enhance participant's awareness of entrepreneurship & business skills

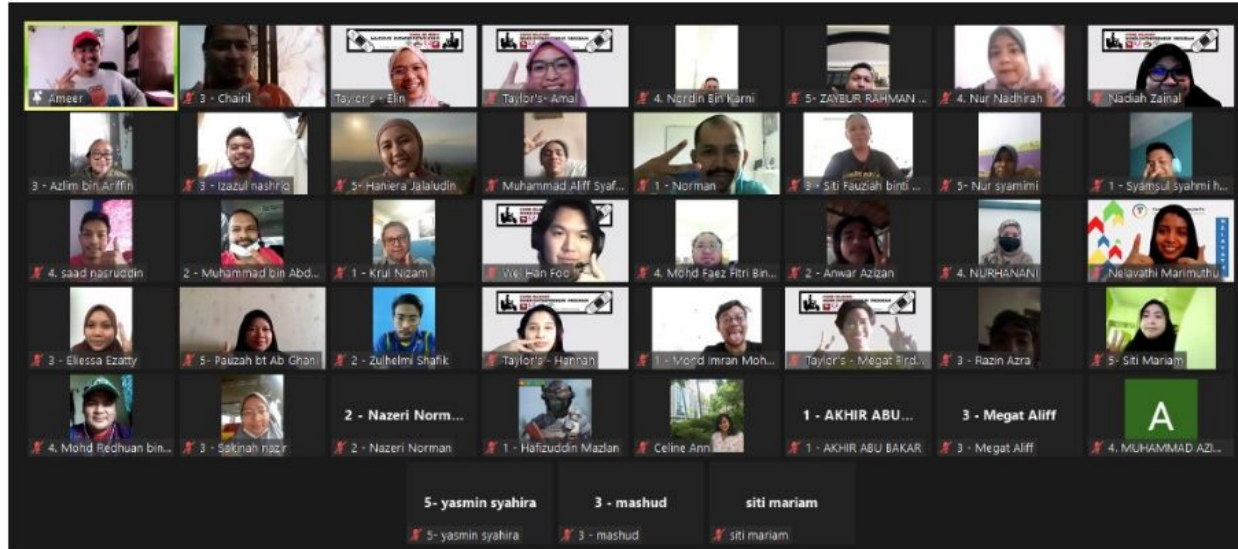
96%

97%

Agreed today's module has help participants to learn something new



BOOTCAMP
HARI
3



TARIKH
26 OGOS 2021

HARI
KHAMIS

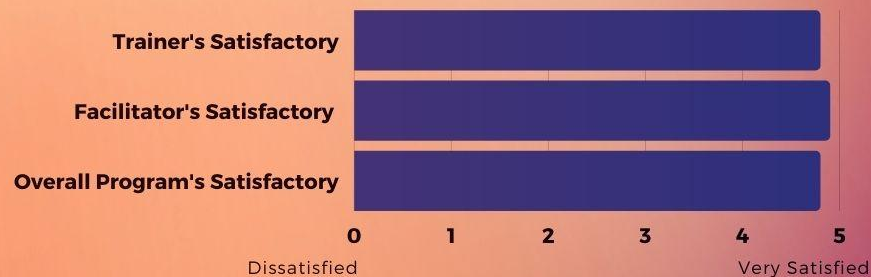
MASA
9.30 PAGI- 1 TENGAHARI

PLATFORM
ZOOM MEETING

CIMB ISLAMIC Rider Entrepreneur Program

Impact Measurement : Class 3

SATISFACTION RATE



KEY TAKEAWAYS

The importance of financial management

Strategies to increase income as a rider

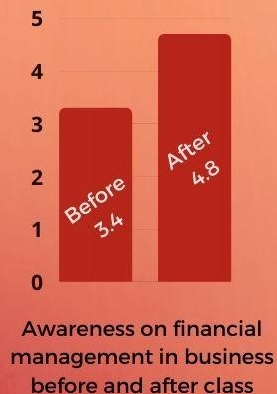
The importance of creating cash reserve and financial projection

FEEDBACKS

Create more similar programs for those who can't join Rider Entrepreneur

Extension of sessions

I have gained self-confidence in all of the classes



100%

Mentioned today's module has help them to learn something new

78%

Agreed this is their first time attending a financial management class

Module:

Emotional Well-being & Financial Management

26th August 2021
9am - 1pm

33/42 (79%)
participants

5 dropouts
4 absent



BOOTCAMP HARI 4



TARIKH
27 OGOS 2021

HARI
JUMAAT

MASA
9.30 PAGI- 1 TENGAHARI

PLATFORM
ZOOM MEETING

CIMB ISLAMIC Rider Entrepreneur Program

Impact Measurement : Class 4



Module:
Mock Pitch



27th August 2021
9am - 1pm



33/42 (79%)
participants

5 dropouts
4 absent

KEY TAKEAWAYS

Importance of practicing
before pitching.

The ethics of presentation
& pitching online.

The differences of Face-
to-Face & online
presentation.

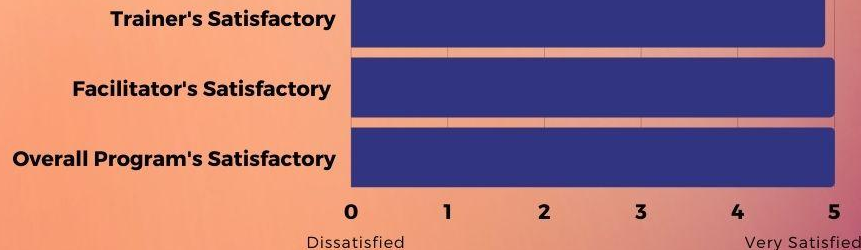
FEEDBACKS

Extension of
time in the
breakout room

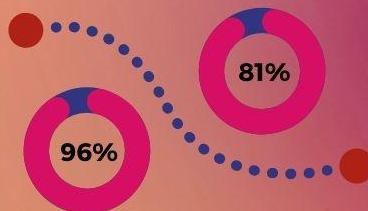
Pop quiz
with gifts

Organize more
classes

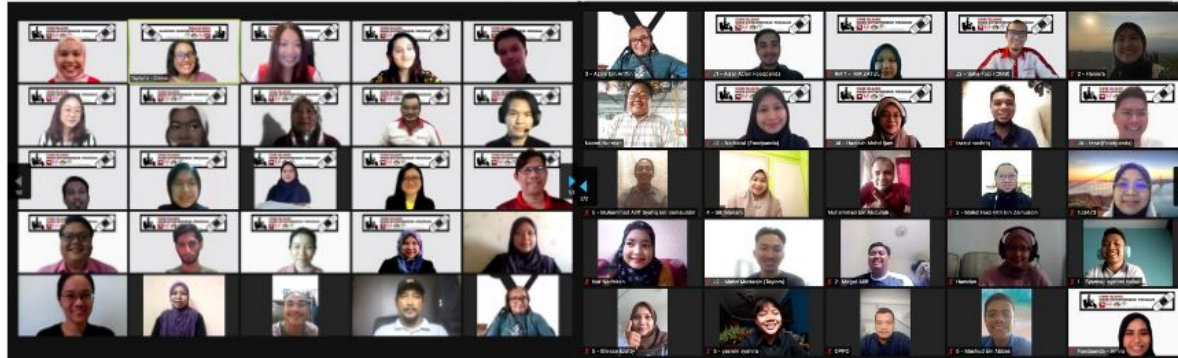
SATISFACTION RATE



First time being exposed
to an online presentation class



Agreed this program has helped
the participants to increase
self-confidence



DAY
~~SATURDAY~~

TIME
9.30AM - 1.00PM

PLATFORM
~~ZOOM MEETING~~



HARI PEMBENTANGAN

(BATCH 2)



DATE	DAY	TIME	PLATFORM
28 OGOS 2021	SATURDAY	9.30AM - 1.00PM	ZOOM MEETING



HARI PEMBENTANGAN

Judges

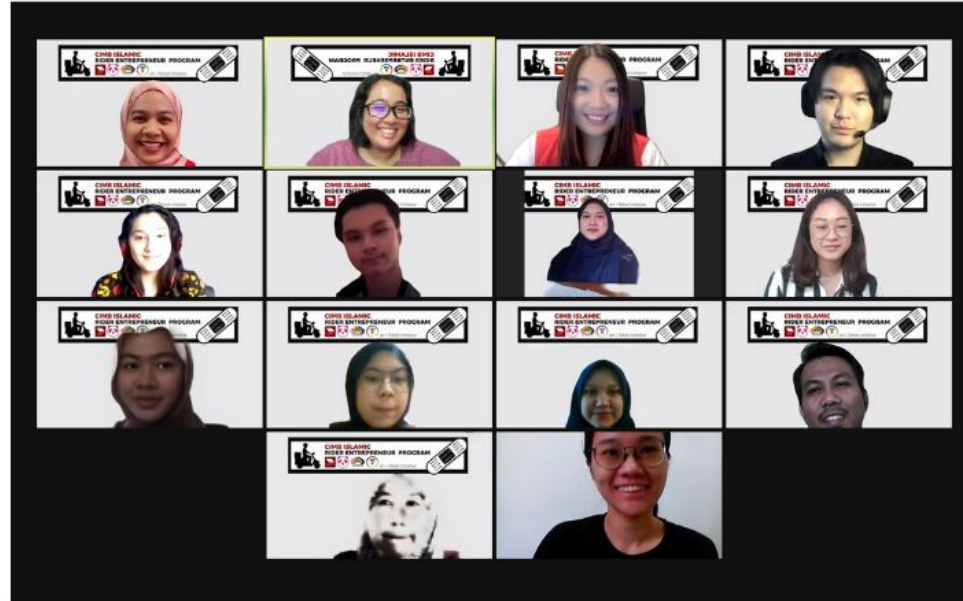


DATE	DAY	TIME	PLATFORM
28 OGOS 2021	SATURDAY	9.30AM - 1.00PM	ZOOM MEETING



HARI PEMBENTANGAN

VOLUNTEERS



DATE

28 OGOS 2021

DAY

SATURDAY

TIME

9.30AM - 1.00PM

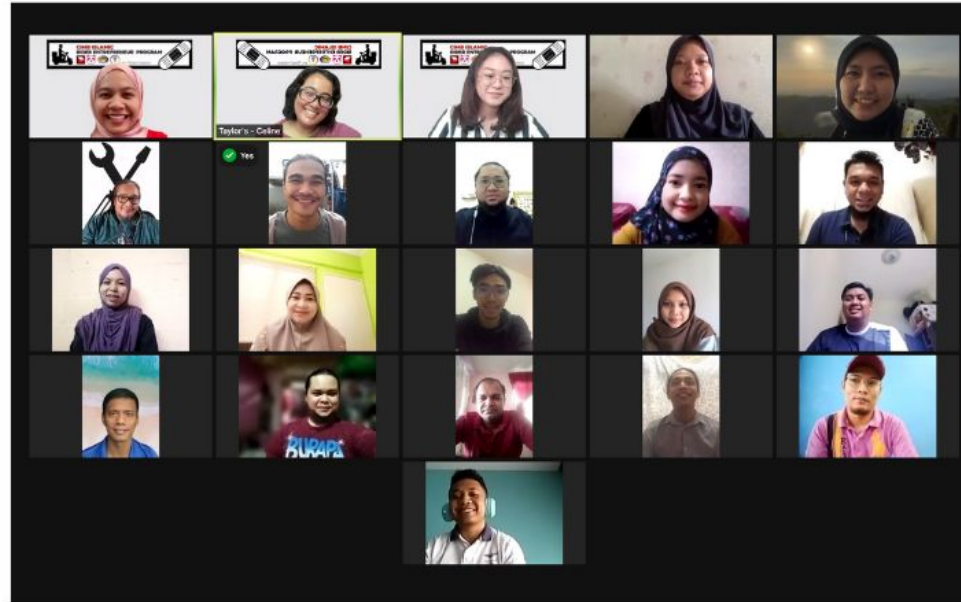
PLATFORM

ZOOM MEETING



HARI
PEMBENTANGAN

PARTICIPANTS (BATCH 1)



DATE	DAY	TIME	PLATFORM
28 OGOS 2021	SATURDAY	9.30AM - 1.00PM	ZOOM MEETING

CIMB ISLAMIC Rider Entrepreneur Program

Participants' Impact Measurement : Pitch Day



28th August 2021
9am - 1pm



33/33 (100%)
participants



18 Judges from
CIMB, FoodPanda
& Taylor's Uni



14 Volunteers from
YBM & Taylor's
Community

KEY TAKEAWAYS

Participants learned to
moderate & manage
time efficiently

Facilitated mock pitch to
ensure smooth execution
of the program

Exposed to pitching &
increase self-confidence

FEEDBACKS

Guidance & support
system were
extremely good!

Very beneficial
program

Extension time
for the pitch
session

SATISFACTION RATE

Overall Program's Satisfactory

Zoom platform's Satisfactory

Individual's Q&A Session

Individual's Pitching Session



Participants mentioned
this program has helped
them to pitch confidently

100%

Participants prefer
program to be
conducted on the weekend

70%

73%

Participants prefer to
attend program
physically

100%

Participants would
highly recommend
this program to others

CIMB ISLAMIC Rider Entrepreneur Program

Judges' Impact Measurement : Pitch Day



28th August 2021
9am - 1pm



33/33 (100%)
participants



18 Judges from
CIMB, FoodPanda
& Taylor's Uni



14 Volunteers from
YBM & Taylor's
Community

IMPROVEMENT KEY TAKEAWAYS

To increase the time
allocated for the Q&A
session

Participants to present
a more detailed
financial projection

Flexibility in designing
participants' business idea

FEEDBACKS

Good CSR initiatives
by CIMB to help
underprivileged
community

More Q&A
time to be
allocated

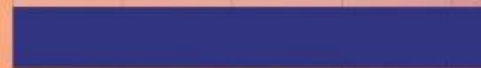
Great event &
good exposure
for me

SATISFACTION RATE

Judging Experience



Room Managers' Satisfactory



Participants' Preparation

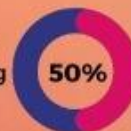


Program's Flow

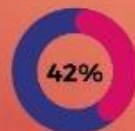


0 1 2 3 4 5
Dissatisfied Very Satisfied

Judges stated that
5 minutes of pitching
was insufficient



Judges said they would
be interested to volunteer with
Taylor's Community again



Judges prefer more
than 5 minutes
for Q&A session



Judges agreed that Zoom
is a suitable platform to
conduct the pitching
session

CIMB ISLAMIC Rider Entrepreneur Program

Judges and Stakeholders' Testimonies

" Courage is an understatement for the individuals participated in today's pitching. Many had no prior experience with this type of program. This was such a big achievement for the participants - they showed optimism, commitment & enthusiasm! This was also the first time we had 4 partnerships in a program, I am grateful for all the organizations involved in CIMB ISLAMIC Rider Entrepreneur Program "

Mohd Zaid Othman,
CIMB Malaysia

Muhmmad Irfan Abdul Gafor,
Foodpanda

" Fantastic job from all the organizers and stakeholders involved for this meaningful & out of the box program. Great opportunity for the participants to strive & learn to achieve a stable source of income "